# Non-Fiction Rights List Frankfurt 2017 SvH Literarische Agentur

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#### **General Non-Fiction**

Bom & Bon humour

Pequeñas ideas antes de vivir en pareja (A Few Tips Before Moving In With Your Partner) humour



"Anyone who says living with their couple is absolute perfection is either a Martian or doesn't dare to say what really happens inside their walls. The moment you move in with someone, you start saying everything in plural, even if you're not enforcing anything. There must be situations in which you get mad or at least startled –but for those moments of 'What am I doing here? Help!', we bring our insight and some ideas to help coexist..."

**Spain:** Ediciones Maeva, 2016 (112 pp.)

Pequeñas ideas antes de ser mamá (Small Thoughts before Becoming a Mum)



It is clear that being a mother is a turning-point in the life of a woman. Everything changes: your schedule, your marriage, your wardrobe, your kitchen, your sleeping habits... Your life becomes a rollercoaster of emotions and changes! The authors have written and illustrated this book to bring a smile on the faces of women who have had the experiences explained in it, and the ones who haven't experienced it yet.

Spain: Maeva, 2015 (112 pp.); Greece: Harlenic Hellas; Brazil: Sextante;

Portugal: Planeta Manuscrito

#### Montse Domènech

#### La vacuna contra el miedo (Vaccination against Fear)

#### education & parenting



This book is addressed to all families with children of any age. Childhood fears are a natural feeling that supports building up the human mind, since they help children develop their imagination, learn how to face problems and protect themselves from danger. These fears can turn into a real disorder for parents. This book offers parents a simple and practical method to face the issue of childhood fears.

Spain: Plaza & Janés (Spanish and Catalan), 2016 (144 pp.), Russia: Alpina

other works: Edúcame bien (Educate me well), Spain: Penguin Random House, 2015 (192 pp.)

German and Dutch translation rights. All other rights Sandra Bruna agencia literaria.

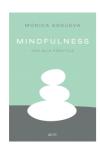
"Montse Domènech uses her forty years of experience in dealing with children and teenagers in order to offer parents a simple and practical method to solve children's fears" — Me gusta leer

"Montse defines children's fears as natural feelings that contribute to the formation of the human mind, they help children develop their imagination, and teaches them to face their problems, as well as protecting themselves from dangers." —**República** 

## Mónica Esgueva

# Mindfulness

## self-help & coaching



Did you know that distractions can take more than two hours of our day? In the era of the dispersion, Mónica Esgueva proposes mindfulness to keep our focus and enjoy the here and now. After twenty years in the world of meditation, the author presents a practical guide that collects all her knowledge as a specialist. It not only introduces us to the mindfulness in a straight forward way, it also proposes exercises that will help us improve our concentration, free us from any worries and enjoy life without feelings that elude us.

**Spain:** Zenith, 2016 (256 pp.)

other works: Mensajes para el alma (Messages for the Soul), Spain: Paidós, 2014 (240 pp.); 10 claves para alcanzar tus sueños (10 Steps to Fulfill your Dreams), Spain: Paidós, 2015 (208 pp.);

**Portugal:** Self Desenvolvimiento Pessoal

#### **Eduard Estivill**

**Duérmete, niño** (Go to Sleep, Baby – updated edition)

education



20 years after its first publication, the updated edition of the book that has taught millions of children how to sleep well

Sleeping well is essential for the physical and mental development of children, and their rest is fundamental for the family's stability.

In this book, sleep expert Dr. Estivill details in a clear and simple way a scientific method to teach children how to sleep — a few serious and rigorous rules which have been recommended also by the American Academy of

Pediatrics and the American Sleep Association. Through practical advice, parents will learn how to resolve the sleep problems of their child, and their main consequences: irritability, drowsiness, and difficulties in relationships with others.

**Spain:** DeBolsillo 2014 (192pp)

RIGHTS SOLD (New Edition): Chinese simple (CITIC), Portuguese (Ediçoes Asa II), Russian (EKSMO), Greek (Patakis Publisher), Brazilian: (WMF Martins Fontes), Danish (Borgens Forlag), Hungarian (Marfa-Mediterran Kiadói Kft), Italian (Mandragora SRL), Polish (Muza S.A.)

Ser mama: El antes y el después (Being a mother: The Before and After) education & parenting



Being a mother is a deeply changing experience in a woman's life, but it comes with a lot of questions and doubts. All of them are answered and solved in a practical way in this book, centered around the 100 days before and 100 days after giving birth. Based in her huge professional experience, doctor Eduard Estivill, along with the collaboration of gynecologist Carlos Salvador and pediatrician Gonzalo Pin, have put together key advices for the most critical days of pregnancy and postpartum.

With *Ser mamá: el antes y el después*, the future mom will learn how to relieve sleep's problems in the months before giving birth; food advice for this vital period; slow workout exercises to prepare her body; how to deal with fear the days after giving birth; how baby's sleep affects the mother's rhythm; where it is best for the child to sleep; importance and duration of breastfeeding. Live your maternity with brightness with doctor Estivill's help.

**Spain**: Plaza & Janés (Spanish); Rosa dels Vents (Catalan), 2017 (192pp.)

Why this author? Dr. Estivill has sold more than 1.5 milion books worldwide. He has been translated into more than 20 languages.

other works: Niños descansados, ninos felices; A dormir!; A comer!, with Montse Domènech, Nuestro bebé, Que no te quiten el sueño, Dormir sin descanso; El camino del buen sueño; Dormir bien para vivir más, recetas para dormir bien; Dormir bien para Dummies, Las anécdotas del Dr. Estivill; Eduard Estivill & Dr. Gonzalo Pin: Pediatría con sentido común

#### **Meritxell Falgueras**

Qué beber cuando no bebes (What to Drink if you don't Drink)

health & lifestyle



To refresh and hydrate yourself, to superbly pair a delicious plate or, simply, to enjoy a rich experience in scents, flavours and nuances... alcohol-free drinks are on trend.

The mediatic sommelier Meritxell Falgueras Febrer introduces us in this book to appetizing suggestions that are really easy to make. These are alcohol-free drinks that stimulate the senses while improving your vitality, and they can be classic or innovative, or easy or sophisticated like the best wine. All of them come with a

great deal of information that will help us strengthen the scents and textures. We'll discover drinks so cool as the *michelada*, perfect to prepare with friends, the *kombucha*, of miraculous characteristics, the relaxing golden milk, to sleep better. Moreover, we'll know which are the best blends of teas and juices, advices to choose an alcohol-free wine or beer, ideas for a vermouth or a night 'drink'...

The ideal book for nondrinkers by choice or obligation, pregnant women, athletes, people on diets and, in general, for anyone who wishes to enjoy new and pleasant experiences when it's time to toast and celebrate.

**Spain:** Urano (Spanish and Catalan), 2017 (192pp.)

**other works:** Los vinos de tu vida, Spain: Lectio Ediciones (Spanish), Angle Editorial (Catalan); Presume de vinos en 7 días, Spain: Edicions 62 (Spanish), Columna Edicions (Catalan)

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#### Dra. Montse Folch

La dieta de los colores (The Colour Diet)

health / diet



Health, beauty, comfort, feeling better in our body, rejuvenated and more energetic, those are the main goals we set for ourselves when we start a new diet. Even though they are reasons good enough to eat healthy for the rest of our lives, the truth is that we still end up going back to our old habits.

To our daily circumstances (little time to buy groceries and to cook, eating out, etc.), we have to add diets that often require a high level of sacrifice and that we feel are too restrictive – so we quit. What makes the colour diet so simple and

diverse is that one of its key principles is to turn food into an act of pleasure.

The menu of this diet is divided in four colours: red for proteins, both from vegetables and animals; green for vegetables; yellow for sugar and for carbohydrates and brown for fats. And blue will identify the group of liquids and dressings.

**Spain**: to be published by Penguin Random House (Catalan and Spanish)

**other works:** *La enzima mediterrania* (9,000 copies sold), **Spain:** Planeta (Spanish), Columna Edicions (Catalan), **Portugal:** Self Desenvolvimiento Pessoal

#### Héctor García & Francesc Miralles

El Método Ikigai (Finding your Ikigai)

self-help



The first practical guide to discover and activate your Ikigai, a new take on an ancient Japanese wisdom.

After discovering the keys to motivation and longevity in *Ikigai: The happiness of always being busy* (a best-seller translated into more than 30 languages), Héctor García and Francesc Miralles return to this thousand-year-old culture to develop a practical method that makes you feel empowered and turns our life goals into a reality.

In Japanese, *ikigai* means "reason to be" or "life passion", but how can we find it? And if we have already found our ikigai, how can we empower it so that it inspires every aspect of our existence?

**Spain:** Aguilar, Penguin Random House (304pp.) (Spanish); Ara Llibres (Catalan); **Netherlands:** Boekerij; **Poland:** Muza SA; **Bulgaria:** Gnezdoto; **Romania:** Humanitas

## The new phenomenon in self-help publishing!

Héctor García, who lives in Japan and is an expert in this culture, and Francesc Miralles were the first ones to write about this Japanese concept, which they discovered during a trip to the Okinawa Island.

Previous title: IKIGAI sold in 36 languages!

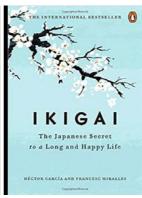
**Spanish edition**: 6 printings, more than 25.000 copies sold

**Dutch edition**: 14 printings, more than 45.000 copies sold – on the top of the bestseller lists!

German edition, English (USA) edition and Portuguese edition: 2 printings







## Victor Gay Zaragoza

El camino amarillo (The Yellow Road)

business & marketing

Replacing communication with emotion:

7 steps to successful storytelling



We spend about three and a half hours each day hooked up to our mobile phone. It's getting harder for us to retain information, to remember things.

The only way to distinguish the signal from the noise is to write a coherent story and to touch the minds and hearts of our audience through all the channels we have at our disposition.

Exciting, inspiring, easy-to-remember stories that stand out from the thousands of stories we hear every day.

And the secret to tell these stories is, first of all, to change the story we tell ourselves.

Spain: Ediciones B 2017 (74pp)

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## **Kylah Missen (Pseudonym)**

Manual de magia moderna (Guide for the Modern Witch)

self help



Rituals and tips for the modern life. Because there's nothing impossible, only improbable things

This book is not intended as a Grimoire, but as an accessible and practical manual that you can use whenever you need and to which you can add your own recipes. In it you will find the keys to make your own magic spells and tools; the secrets to awaken your inner essence and channel it to do your will; rituals of prosperity, protection and love; recipes to improve your health and enhance your natural beauty...

You will learn to say goodbye to those who follow their path and to find yours. You will discover how to live each day with the God in you.

**Spain:** Urano (113pp)

#### Pilar Jericó

¿Y si realmente pudieras? (And if you really could?)

self-help & coaching



Determination = Wish + Conviction (in that order).

This formula is what Pilar Jericó's new book is based on, as a good mentor, she'll guide the reader through the path of motivation. The path has 6 phases: 1. Saying no to hidden benefits; 2. Identifying what you want to say (or what you don't want to say); 3. Giving your dream a shape; 4. Building a specific and personalized strategy; 5. Looking for the necessary resources and 6. Persistence. Supported by many examples and case studies, the popular coach does an excellent job in this simple but deep book in which the readers will find

strength and wisdom.

**Spain**: Alienta, 2016 (169 pp.)

other works: *No miedo*, Spain: Alienta; English rights sold to Palgrave Macmillan German and Dutch translation rights. All other rights Sandra Bruna agencia literaria.

# **Allan Percy**

**Platón para soñadores** (Platon for Dreamers)

self-help



Plato is practically considered the father of Occidental thinking. Two thousand years later, the Greek scholar still offers us an infinite world of questions, answers and discoveries for our fullfilment in daily life. The renowned and successful author Allan Percy has collected eighty lessons to apply to our everydaylife in this exceptional book: Eighty lessons that are small gems for guiding our life. Thus, through Plato, thinkers and other philosophers of all ages and places, *Platón para soñadores* is a manual that offers lucidity and the key to enjoy a full, bright and happy existence. **Spain:** Debolsillo, 2017 (184pp.)

#### **Shakespeare para enamorados** (Shakespeare for Lovers)



This book is a Shakesperian therapy for the longing heart. It draws the Shakespearian science of love from the stage and verse anthologies in order to answer questions such as: How may the longing heart be treated? Can someone live a lifelong romance? What is the secret to seduction? How to fight against jealousy? It is a fresh and incredibly inspiring book for those who take love very serious.

Spain: Debolsillo, 2015 (160pp.)

## Einstein para despistados (Einstein for the Confused)

Allan Percy gathers 85 great reflections by this genius, and applies them to common practical situations. In and out the academic sphere, Albert Einstein was above all a problem solver. In the times we live in, where pressure is high and compensation low, the teachings of this physicist will help us extinguish more than one fire.



**Spain:** Debolsillo, 2014 (192 pp.)

## **Kafka para agobiados** (Kafka for the Exhausted)



This book reunites 99 maxims by the Prague's genius to be applied without an effort of interpretation to different fields such as job, personal relationships or existential unease. An original, fresh and useful approach to Kafka's wisdom that will help the reader to get over his daily trials and that will allow him to metamorphose into a better human being. **Spain:** Debolsillo, 2012 (137 pp.)

#### El coaching de Oscar Wilde



Una antología de nueva generación que recoge momentos en los que el espíritu humano muestra todo su coraje y esplendor.

Además de un brillante escritor, dramaturgo y polemista, Oscar Wilde está considerado el mejor autor de aforismos de la historia moderna. Sus célebres pensamientos de una sola frase son ingeniosos y profundos.

El autor de *Nietzsche para estresados* toma 99 perlas de sabiduría de quien, justamente por su vida centrada en los placeres, conoció todos los extremos del alma humana, y traslada sus mensajes a situaciones actuales para enseñarnos a sortear los problemas y gozar de la vida sorbo a sorbo. **Spain:** Debolsillo, 2011 (128 pp.)

## Nietzsche para estresados (Nietzsche for the Stressed)



This book has 99 principles by the German philosopher Friedrich Nietzsche applied to real environments and daily situations. Both for the enterprise world and personal life, the trasgressive philosophy of Nietzsche is useful to find a way out of a crossroad. **Spain:** Debolsillo, 2009 (128 pp.)

Series sold to: Portugal: Marcador; Romania: Editura Herald; Greece: Patakis; Russia: Eksmo; Brazil: Sextante; Serbia: Krea vni Centar; Turkey: Pena Yayinlari; China: Beijing United Publ.

## La cura del lobo estepario (The cure of the Steppenwolf)



Hermann Hesse (1877-1962) es desde hace un siglo un referente espiritual para todas las generaciones. Orientalista, escritor iniciático, poeta, novelista, pintor y gurú de millones de personas a su pesar, en su extensa obra encontramos visiones y consejos de enorme valor para gozar de una vida sencilla, sabia y esencial.

Allan Percy ha cribado en este inspirador libro sus mejores píldoras de sabiduría para los lectores que buscan orientación y serenidad en su vida cotidiana y las contrasta con situaciones que encontramos en nuestro día a día a fin de aplicar *La cura del lobo estepario*.

Nos encontramos, pues, ante un manual original que conduce a sus lectores a las raíces de un ser humano en armonía con los demás y consigo mismo.

Spain: Luciérnaga 2011 (166pp) Greece: Patakis, Romania: Editura Herald

#### Diana Quan

El paraíso es tu casa (Paradise is your Home)

coaching & lifestyle



A guide with multiple ideas to transform your home into a paradise full of positivism!

There's nothing like home. It expresses our personality, but with a good preparation and strategy, we can change the style of the place we live. And, at the same time, we'll change ourselves. What does our home say about ourselves? What kind of changes can we make to transform it and obtain a greater comfort?

Find in this book tips to heal and improve your mood, with elements as simple as lightning, putting plants and changing the colors of your walls, as well as putting into practice ideas to always have harmony and calmness around you.

Following the concept of Marie Kondo, Diana Quan goes one step further and talks about everything that transforms your home into an emotional spa to obtain interior and exterior harmony.

**Spain:** Ediciones B, 2017 (187pp.) (Spanish and Catalan)

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#### Emma Roca

El límite es tu salud (Your Health is the Limit)

health & fitness



The best tips to look after yourself physically and mentally in order to run faster, longer, and better

This book contains all the knowledge and experience you will need to reach the goals you have set yourself, and to dare to live a life "without borders".

When it comes to success, health plays a key role – especially if you want to improve your performance on the long term. This is why it is imperative to prepare the body inside and out so that it does not fail you when you need it the most. Whether you want to take things to the next level or if you have just started working out, this book contains thorough and practical advice on

training, resting and eating, and also delves into aspects such as effort, perseverance and motivation.

"There is no excuse for not moving, but do it wisely. And to do this, it is essential to keep in mind the four basic pillars of a healthy practice of sport: a proper diet, proper hydration, rest, a personalized training and, above all, a medical check-up"

**Spain**: Paidos (Spanish) Ara Llibres (catalan)

## **Àlex Rovira & Francesc Miralles**

## Alegría (Joy)

# self-help & coaching



How to recover joy and let go of sadness. This book wants you to embrace this emotion and have a fulfilling life.

Joy is a natural feeling in all human beings, and we can see it in babies every time they look around them and contemplate the world in awe. When we're grown-ups, we can misplace that gift which we are born with, but the truth is that we never lose it. Joy is a wonderful driving force that can conquer everything, that is always near us, sometimes so close that we can't even see it.

This book shows you 30 ways to activate in you the power of joy so that it stays with you forever. A new take on the self-help genre: everyone talks about happiness, but what about joy? Isn't it a much more achievable

feeling, and don't we feel happy when we're filled with joy?

"I've been told that you're carrying sadness. That's why I'll try to keep my letters brief. I don't want to overwhelm you, but I do want to remind you of our old conversations, those we had while having a coffee or a tea and a book on the table.

I want to talk to you, in all of them, about joy, to see if there's anything that resonates with you and allows you, at your own pace and in your own way, to recover that gift that, from my point of view, is more than just an emotion."

**Spain:** Zenith (Spanish), 2017 (272pp.), Columna (Catalan)

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#### Álex Rovira

**other works:** Las palabras que curan (The Words that Heal) 2016 More than 100,000 copies sold. **Spain:** Plataforma editorial (Spanish and Catalan), 2016 (150pp.); **Japan:** Poplar Publishing Co.

Los Siete Poderes\*\* More than 400,000 copies sold. **Spain:** Urano (Spanish and Catalan), 2016 (178pp.); **China:** Eurasian Press/Thinkingdom, Media; **Korea:** Book 12 Co; **Thailandia:** Nanmeebooks Publications; **Japan:** Poplar Publishing Co.; **Brazil:** Sextante; **Portugal:** Editora Pergaminho; **Italy:** Sperling & Kupfer Editori

La buena suerte,; La Brújula Interior, La Buena Vida, La Buena Crisis (essays); La Buena Suerte, El Beneficio (business fiction); with Francesc Miralles: El Laberinto de la Felicidad, Un Corazón lleno de Estrellas (novel, La Última Respuesta and the sequel La luz de Alejandría (novels)

#### Eva Sandoval

**Tu poder Ninja** (Your Ninja-Power)

## self-help & coaching



The master only appears when the student is ready. The Ninja philosophy, with more than a thousand years of antiquity, expands to reach all those people who are ready to be happy, want to connect with other people and live their lives in complete harmony.

Tu poder Ninja knows that the true master is inside you and that training is an essential part for understanding life. You don't need to compete in rings or fight in order to achieve that, you just have to be brave enough to connect with your inner grandeur, with the ninja you've got inside.

A book to discover your inner ninja, learn how to persevere and be truly happy. An amazing read full of wisdom. Written by the only Ninja woman in the world.

"Find a practice that makes you happy, small as it might be, and enjoy it with such attention that it expands through all your being until it fills all your life."

Spain: Ediciones B (Spanish), 2017 (272pp.); Columna (Catalan); Russia: Alpina Publisher other works: ¿Y tú qué crees? (And what do you Think?) Spain: Urano, 2015 (224pp.)

German and Dutch translation rights. All other rights Sandra Bruna agencia literaria.

## Nika Vázquez

**Aporta o aparta** (Keep or Separate)

#### lifestyle / minimalism & decluttering



Put away anything that is holding you back. Add value, creativity and happiness to your life. Put aside the obstacles that don't let you be happy.

Welcome to the best part of your life! Once you finish this book, you'll have everything you need to give a new and better direction to your existence.

Do you feel like you're not living the life you want? What do you need to change? What dreams have you put on hold? What are you doing that you wished you weren't?

This practical manual teaches you how to put aside anything that doesn't work in your life and how to add new projects, relationships and ways of thinking to become the best partner to yourself.

Nika Vázquez has a degree in Psychology.

Spain: Penguin Random House, 2017 (200pp.) Brazil: Madras Editora

#### Borja Vilaseca

## Encantado de conocerme (Glad to meet me)

## self-help & coaching





Who are you? What do you fear? Why do you always react the same way when you are face to face with adversity? What do you really need in order to find balance? Bearing in mind the conditioning social and cultural factor that prevails, you look for the answers to this and other questions asking external reality. However, when you are obsessed with those things that don't depend on you, you feel lost, confused. Now is the time to change this. This book serves as a mirror in order to find what you are looking for in your inner self.

In *Encantado de conocerme*, Borja Vilaseca explains what the Eneagrama is and how does it work. The Eneagrama is an effective tool that can help to know

you better.

Through this manual about human condition you can understand the reasons and consequences of your personality, to promote your emotional intelligence and improve your relationships. Not in vain, in order to connect with others you have to connect with yourself.

Behavioural tendencies that the Eneagrama describes, based on nine mental models, can help you to know why you are the way you are as well as discover the person you could become. This means that you can learn to how to own your mind and thoughts. Beyond your personality, the contact with your real essence allows you to become a better you.

Spain: Debolsillo, 2008 (192pp.); Portugal: Pegasus

El principito se pone la corbata (The Little Prince puts on his tie) self-help & coaching



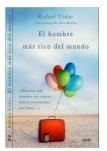
The consultant SAT is not going well: people are unhappy, the boss is mean to his subordinates, unrest and distrust rule the place... until the arrival of Pablo Principe, a new director of people and values that revolutionizes the company and the lives of his employees with his innovative ideas about self-knowledge, personal development and emotional intelligence. This character, optimistic and enthusiastic, based on the Little Prince by Antoine de Saint-Exupéry, teaches them to appreciate the profound change that can experience the organizations that are aware of their personnel's true potential, putting it on the service of a creative, sustainable, meaningful and necessary function.

**Spain:** Temas de hoy, 2010 (192pp.); **China:** McGraw Hill; **Korea:** Gloseum Publishing; **Greece:** Kedros; **Italy:** Avallardi; **Portugal:** Best Seller; **France:** Les Éditions de l'Opportun

#### Rafael Vídac

El hombre más rico del mundo (The Richest Man of the World)

inspirational/self-help



With no job and in the middle of the worst crisis in his life, Nicolas receives the most unbelievable proposal anyone has ever offered him: to work for the powerful business group owned by Daniel Weelock, one of the richest people on the planet. Nevertheless, he'll have to surpass a strange personal preparation process along with the eccentric and charismatic billionaire.

Throughout an unpredictable trip he will never forget, Nicolas will transform his body, he will heal forgotten wounds from the past and will start to realize the true potential of his own mind...

Spain: Editorial Paidós, 2016 (232 pp.); Lithuania: Alma Littera; Greece: Klidarithmos;

**Bulgaria:** Hermes Books

# **Essays / Historical & Political Non-Fiction**

#### Selva Almada

Chicas muertas (Dead Girls)

chronichles



"Three girls from the countryside, murdered in the 1980s. Three unpunished murders, committed when feminicide as a term was still unknown."

Three murder victims among hundreds, who neither suffice for the front page of the newspaper nor get the attention of the Buenos Aires TV cameras. Three cases that are treated differently: They are announced on the radio, the newspapers shortly refer to them and someone remembers them in a conversation. Three crimes that happened in Argentina when the country celebrated the return to democracy. Three dead girls without culprits. The pure prose of Selva Almada

shows the invisible in the dark. It is capable of letting the everyday forms of violence against girls and women transition into an intensive and lively plot. With this book, the author again pursues a totally new course in Latin American literature.

**Argentina:** Literatura Mondadori, 2014 (192 pp.), **France:** Éditions Métalié ; **Turkey :** Verita Kitap

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#### **Esther Andradi**

Mi Berlín. Crónicas de una ciudad mutante (My Berlin. Chronicles from a Mutant City)



This book tells the story of Berlin and its inhabitants, of migration, urban change, the babel of cultures on both sides of the wall. All this influenced the city that still carries the memories of the Holocaust and the barbarity.

The book consists of 34 chronicles, published by Esther Andradi between 1983 and 2014 in different newspapers and magazines in Peru, Argentina, Spain, and Mexico. Each one of them is a snapshot of the changes in the daily life of the cosmopolitan metropolis Berlin before, during and after the fall of the wall that separated east and west.

Spain: Mirada Malva, 2015, (208pp.), Germany: Klak Verlag

other works: Berlín es un cuento (Berlin is a Story), Argentina: Alción Editora, 2009 (213 pp.)

**SvH Literarische Agentur** 

#### **Enrique Andrés Ruiz**

La carroña (The Carrion)

essay



Both ancient idealism and modern historical reasoning developed their representations of time via the comparison of plenitude (the One, Being, the Absolute, always present) with the transience of a particular existence which thus became random and expendable to the point of spoliation, reduced to carrion. In such a construct, which according to Aristotle was intrinsic to poetry, the preservation of the All and the command of excellence which resulted from emulating the exemplary model were sufficient to legitimise the sacrifice of what was, by comparison, merely superfluous, or in other words, a carnal life which

would indeed be lost. Yet between these two ideations, ancient and modern, convergent in the very same sacrificial condition, there was a third which represented Christianity and its complex formulation of a promise specifically directed at that state carnality, condemned in equal measure by the other two arguments. That said, this book poses the question of whether or not Christianity contains another such story, like those which look towards a glorious future for whose attainment a selective judgement would, therefore, be required in which what has already failed per se would be similarly condemned. This book visits the works of Virgil, Lucretius, Tertullian and Augustine, and in the second half or block Baudelaire and Tocqueville, Unamuno and Roland Barthes, in addition to whom many other poets and philosophers also feature.

**Spain:** Pre-textos, 2017 (272pp.)

**Other works:** poems; *Las dos hermanas. Antología de la poesía hispanoamericana del siglo XX sobre pintura*(FCE, 2012) *La visión memorable* (Renacimiento, 1995), *Vida de la pintura* (Pre-Textos, 2001), *Santa Lucía y los bueyes* (Pre-Textos, 2009), amongst others.

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# María Teresa Andruetto

*La lectura, otra revolución* (Reading, another Revolution)

essay



The question is not whether nowadays there are more readers or less, but what to do to improve the quality of readers themselves. A task that not only involves families and schools, as reading environments where we can grow a conscience about ourselves, but also engages writers and publishers. Through their jobs, they create different kinds of readers, depending on how they resist or comply with the demand of a single way of telling. According to this, as Andruetto argues, literature is capable of guiding readers through risks, struggles and the difficult task of facing their failures. During the act of reading, a book becomes a living

entity; it poses questions, disturbs us and teaches us to look beyond what we know about ourselves. These books ask for a reader who understands that the only freedom of thought is the freedom we earn. This is a revolution everyone can start while reading. In these essays – most of them from lectures, forums and conferences about children's and young adult's literature and the promoting of reading – the author traces different paths to the understanding of what reading means nowadays.

Argentina: Fondo de Cultura Económica, 2014 (190 pp.); Portugal: Edições Sesc

#### Arash Arjomandi

Gozar la vida por medio de actos bellos (Enjoying Life through good deeds)

essay



Arash Arjomandi was born in Tehran (Iran) in 1970, but since childhood has been forced to live in exile with his family in Spain. He graduated in Philosophy and studied a Masters course in Publishing and a PhD programme in Humanities. He has seen his works published by Planeta, Eden and Erasmus. His latest book, *La alquimia filosofal* has been reviewed by Pablo d'Ors under the epithet of intrigue philosophy. Arash Arjomandi, a close disciple of Eugenio Trías, with whom he fostered the fundamental principles of inteligencia fronteriza (logic's limit), endeavours to discover here, in the company of the reader, the

prescriptions or measures required to lead a good life (a term employed by a great number of philosophers), that is to say, those daily practices which sustainably synchronize fulfilment in life, on the one hand, with pleasure or enjoyment, on the other. Although this text is the result of deep philosophical thought, it aims to be of use to the wider general public. This responds to the prime motivation which guides the author's work: to contribute through philosophical meditation to the common good by promoting creative changes in the habits of both thought and deed. In and amongst the vast number of essays published each year on the subject of happiness, the great innovation in this book is that it does not adopt a psychological approach to the question, but instead opts for a philosophical vision, which, whilst being practical in nature, is in no way abstract.

**Spain:** Pre-textos, 2017 (228pp.)

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## Eustaquio Barjau

*Música, sentimiento y poder* (*Music, Emotion and Power*)

essav



For better or worse, and far more often for the worst, human actions, and above all those that acquire dimensions so often referred to as corporate business, have been guided and motivated more by sentiment than by reason; two faculties which do not always agree with each other. What forces the hand of man is often an instance so omnipresent that it is difficult to identify, disguised as it is often introduced to us in the form of a sect, religion or "grand ideal". It is what we term vaguely as power. The control, and sometimes furtherance, of art is one of the ways in which

that instance has endeavoured to intervene in our lives. This makes literature and the fine arts something not at all difficult to understand, given that they are arts that communicate an idea, through words or images. However, with regard to music, an art lacking in words and images, it is not so easy. Yet it is a fact that power has encroached on music over the centuries. Of all the arts, the art of sound stands out for its ability to induce sentiments: it is through this door that power usually enters with its insatiable drive to intervene in our lives. Barjau is Emeritus Professor of German Philology and has translated the works of Lessing, Novalis, Goethe, E.T.A. Hoffmann, Heinse, Hölderlin, Rilke, Canetti, Gottfried Benn, Günter Grass, Max Frisch and Peter Handke. He is a member of the Deutsche Akademie für Sprache und Dichtung and holds the Medal of Civil Merit awarded by the German Federal Republic.

**Spain:** Pre-textos, 2017 (48pp.)

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#### Constantino Bértolo

Llamdo a las puertas de la revolución (Knocking on the Doors of revolution)

essav



KARL MARX
Llamando a las puertas de la Revolución
Antología

"The current system based on labor's subordination to capital, a despotic system that leads to poverty, can be replaced by a generous and republican system of free producers associated on equal terms."

This large compilation of texts, that includes the full version of the Communist Manifest, shows the evolution in the thinking of the famous philosopher and revolutionary, from the naivety and conceptual idealism of his first writings as poet and narrator to the development of concepts like capital, class struggle, surplus value, material conditions, proletariat, and workers revolution, that have determined or history since their practical application in the Russian Revolution.

Compilator Constantino Bértolo reveals Marx as activist besides the much quoted Marx, and tries, first of all, that both of them reach out to the new generations of readers in a simple and direct way. So they can agree or differ with his thinking.

**Spain:** Penguin Clásicos 2017 (924pp)

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## Ignacio Castro Rey

**Ética del desorden** (Ethic of Disorder)

essay



Far-removed from our prototypes, the word disorder usually denotes the anonymous the torrential flooding of external space. Its wish is to point to the brute force of a human, earthly current, impetuously random, from which we seek to protect ourselves. Yet this is not a book of ethics in a conventional sense. It does not employ a counterposition of good from bad, it does not look for a set of prescriptions for a better life, nor for a sense of duty to guide our actions. It does not endeavour that men learn to conduct themselves in supposedly moral terms, but

that each man assumes his indecipherable birth sign and gives it a way of life. The link between ethics and joy, between morality and force, has been perilously forgotten. Discipline is not something demanded by the external signs of organisation, but by the inner development of power. This book does not pretend to update the age-old certainty, be it oriental or western, that external contingencies always occur with a hidden, remotely intelligible order. According to such experience, thought is not initially a reflex action which may or may not happen, but the secret turbulence of any material presence, as peaceable as this may seem. To think and to be is the same thing, is a statement that pre-dated Plato. It is a breathtaking yet commonplace experience at the same time, admittedly in the simplest - yet not always expressible - popular wisdom. If here the aspiration is to defend this in a sufficiently comprehensible way, it is because of the intention of demonstrating it in its most quotidian, conventional present state.

**Spain:** Pre-textos, 2017 (464pp.)

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#### Joke Hermsen

Melancholie van de onrust (Melancholy of restless times) over 22.000 copies sold

- Essay of the Philosophy Month 2017 by bestselling author
- Number 1 on the general bestseller list, selected for the Dutch Foundation for Literature's 'Ten Books' brochure

Man is *a homo melancholicus* who knows about loss and transience. We try to convert melancholy into hope and creativity. But what happens if the circumstances are contrary and our melancholy is pulled to the dark side of loss through restlessness, fear and the demise of ideals? Can it still be converted into something rewarding in the sense of creative and hopeful or does it turn into depression?

In this essay Joke Hermsen examines with philosophers like Hannah Arendt, Ernst Bloch and Lou Andreas-Salomé the tipping point when man still disposes of enough courage and hope, to overcome the loss and to search a new relation with the world and himself. What do we need for this resilience of thought that seems to be missing in these times?

Netherlands: Arbeiderspers, 2017 (156pp) English sample available

Stil de tijd (Time On Our Side)

over 47.500 copies sold



The clock was originally meant to help us organize work, transport and trade. 'By far the most artificial of all our inventions,' W.G. Sebald called it. Nowadays it rules our entire lives and this book is a fervent plea to free ourselves from the dictatorship of the clock and find a new balance, to go back to doing nothing, to embrace boredom and repose. In her search for the experience of time, Joke Hermsen draws upon a wide range of writers and thinkers, from the ancient world to the present. Hermsen intersperses her manifesto with extracts from the diaries.

Shortlisted for the Socrates – Best Philosophy Book of the Year Prize / Winner of the Jan Hanlo Essay Prize in 2010 English sample translation available

**Netherlands:** Arbeiderspers, 2010

Kairos. Een nieuwe Bevlogenheid (Kairos. A New Engagement) over 21.000 copies sold



Joke Hermsen makes a passionate plea for a new kind of engagement, one that will inspire us to find new ways of 'wishful thinking' to help put the economic and ecological crisis behind us. Referencing the philosophical works of Hannah Arendt, Tomas Sedlacek and Ernst Bloch, Hermsen makes clear that the human condition is on the one hand characterized by 'initium', that we are and should be 'starters' of new initiatives, and on the other hand by empathy. After decades of nihilism and cynicism, the time has come for the homo economicus to become a homo empathicus, embracing engagement, enthusiasm and inspiration as their

leading principles.

 $Shortlisted\ for\ the\ Socrates-Best\ Philosophy\ Book\ of\ the\ Year\ Prize$ 

Netherlands: Arbeiderspers, 2015 English sample translation available

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## Álex Matas Pons

En falso essay



Authenticity, sincerity, originality, personality... According to common belief, these moral virtues should guide society's conduct, and society should be organised according to the vague ideal of coherence. However, these supposed moral qualities would have never been imagined but for the administrative technologies and cultural devices that make up the 20th century political reality. Throughout this century, a series of literary personalities –impostors, identity thieves and forgers and counterfeiters– have revealed the weakness of this ideal of absolute personality and have highlighted the illusory nature of any allegedly authentic identity. Those who resort to lies and deceit to satisfy their own

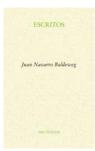
particular interests are not merely cynical or selfish. Indeed, the strategic use they make of fiction and the imagination enables them to think about an intimacy so necessarily fragile and always vulnerable, far truer than those who allow themselves to be tempted by the quixotic nature of idealogical propaganda and the cultural market.

**Spain:** Pre-textos, 2017 (256pp.)

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# Juan Navarro Baldeweg

Escritos (Writings) essays



Juan Navarro Baldeweg has undertaken his creative endeavour via a wide range of expressive media. He has built up a highly unique artistic corpus whose originality has won international renown. This intense activity, full of interrelationships and nuances highlights the writer's commitment and drive to constantly explore numerous different artistic genres, from the more traditional ones such as painting, sculpture and architecture to genres of a more contemporary nature. In recognition of this endeavour he has received numerous awards amongst which feature the Gold Medal of the Higher Council of the

Architects' Association of Spain (CSCAE) (2008), the National Italian Architecture Award for the Bibliotheca Hertziana in Rome (2012) and the Spanish National Architecture Award (2014). JUAN NAVARRO BALDEWEG's oeuvre is represented in numerous collections and institutions such as the Museo Nacional Centro de Arte Reina Sofía (Madrid), the Centre Pompidou (Paris), the Instituto Valenciano de Arte Moderno (Valencia), the Centro Galego de Arte Contemporáneo (Santiago de Compostela) or the Architeckturmuseum der TU München (Munich). His work and writing have been published in numerous monographs. This volume is a selected anthology of his essays. *Escritos* integrates the majority of his essays on painting and architecture.

**Spain:** Pre-textos, 2017 (316pp.)

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#### **Faustino Oncina (Ed.)**

# **Constellations** (Constellations)

essays



In the entry dedicated to the term "constellation" in the *Diccionario histórico de la filosofía* we find the concept "in general, it refers to a group of factors (people or events). In astronomy and astrology it denotes, first and foremost, a group of fixed neighbouring stars in spacial interrelation, secondly, it refers to the position of the planets in relation to each other and / or in relation to specific fixed stars in a given moment. In psychology, the term is used to refer to the greatest number of times the organised interlinking of conscious and unconscious psychological content occurs". In his Negative Dialectics, Adorno invokes the model of

constellation as based on the astronomic meaning; here what interests him is the image of permanent movement and relationship. Benjamin employs the "dialectical image" formulation as "constellation". The contrast between knowing and seeing is expressed through that metaphor from the preface to the book on the tragedy. Explaining the profitability of this adornian-benjaminian variant for the history of ideas is one of the challenges of this work, a variant which rotates around a constellation marked by the hiatus between the hopes of the past and its amnesia or betrayal of the present. Yet it also contemplates the tradition supported by Dieter Henrich and his heir Martin Muslow. List of authors collaborating on this work: Faustino Oncina Coves, Cornelius Borck, José Luisvillacañas Berlanga, Ernst Müller, Falko Schmieder, Maximiliano Hernández Marcos, Antonio Lastra, Francisco José Martínez, Alberto Fragio, César González Cantón, Marco Mauerer, Rafael Benlliure Tébar, Pedro García-Durán.

**Spain:** Pre-textos, 2017 (252pp.)

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## Miguel Ángel Petrecca

Pekín (Beijing) essay



Travellers should be able to take a map from a city that illustrates the sum of the routes they have walked there. They would then look at that diagram like someone consulting their horoscope sign or genetic code, because the lines traced by their feet across the city (a tangled web of lines, circles, spirals and zig-zags) is unique. Sometimes I try to imagine what pattern my steps might make across the city of Beijing. Although they belong only to me, this diagram also says something about Beijing itself, about what the city is capable of offering to whoever walks around it

Miguel Ángel Petrecca was born in Buenos Aires in 1979. He has published the books of poetry *El gran furcio* (Gog y Magog, 2004), *El Maldonado* (Gog y Magog, 2008), *La voluntad* (Bajo la luna, 2013) and *El recuerdo de una pared* (N direcciones, 2016). His work as a translator specialising in Chinese literature has led him to publish translations of *Un país mental. 100 poemas chinos contemporáneos* (Gog y Magog, 2011; Lom, 2013), *Después de Mao. Narrativa china de hoy* (Adriana Hidalgo, 2015), *Kong Yiji y otros relatos by Lu Xun* (Lom, 2015) and *El invisible*, by Ge Fei (Adriana Hidalgo, 2016), amongst others.

**Spain:** Pre-textos, 2017 (135pp.)

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# Rosa María Rodríguez Magda

De playas y espectros (Of Beaches and Spectres)

essay



This essay on contemporary thinking addresses a necessary reflection based on the most relevant philosophical debates and thinkers from the 1950s to the present day. With a clear quest to clarify, yet also with the aim of presenting a genealogy of the ideas which today have again become relevant, the work poses the following questions: What happened to utopia? How has the analysis and assessment of the West been developed? How can we re-read the most influential philosophers of today? What is the drive behind current social movements? What of key concepts such as "subject", "nation", "the individual"...? How can we

revisit European identity in the face of migration issues, the return of communitarianism, of populism...? This work endeavours to evaluate the unfolding of that utopian momentum of the 70s and 80s, which sought the "beach" below the pavement and to confirm the return of the "spectres" resurrected- which inhabit the Europe of today. A controversial and not always politically correct text which drives directly at the root of the most pressing questions of our intellectual present. Rosa María Rodríguez is a philosopher and writer and Director of the Department of Critical Thinking at the Institució Alfons el Magnànim (CECEL-CSIC). A number of her works has been translated into English, French, Italian, German, Estonian and Czech.

**Spain:** Pre-textos, 2017 (220pp.)

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#### Jesús Ruiz Mantilla

Contar la música (Recounting Music)

essay



Jesús Ruiz Mantilla has been a music columnist for *El País* for over two decades. In this essay, various well-known characters, creators and performers, give us an insight into their experience with music. Interviews with great conductors of our time, including Daniel Baremboim, Claudio Abbado, Zubin Metha, Riccardo Muti and Gustavo Dudamel, pianists like Brendel, Pollini, Zimerman, Sokolov and Maria Joao Pires, along with the in-depth knowledge of phenomena such as José Antonio Abreu's Venezuelan youth orchestra network, the West-Eastern Divan orchestra in which Palestinian and Israeli musicians perform together, as well as the emergence of Chinese pianists, enable us to understand the

fascinating, creative, current scene of classical music.

**Spain:** Galaxia Gutenberg, 2015 (399 pp.)

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